

Today's Policy Questions, Tomorrow's Policy Leaders

"My father said to me long ago the only way out of a papermill town is through a university door," and I never forgot that."

The Right Honourable Brian Mulroney



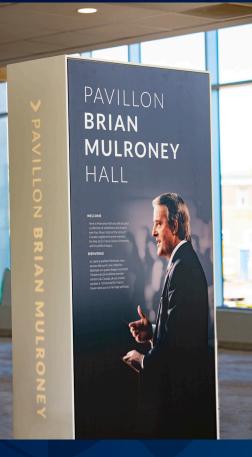


The Right Honourable Brian Mulroney, 18th Prime Minister of Canada, had a vision: Students from across the country and around the world would come to St. Francis Xavier University (StFX) in Antigonish, Nova Scotia to study, become leaders, and understand public policy and government so one day they could create change. Mr. Mulroney, StFX Class of '59, also envisaged a world-class facility that would act as an incubator for these generations of students — just as StFX started him on his path to national and global prominence.

Now, that vision has come to fruition. Mr. Mulroney spent countless hours travelling the globe on behalf of his alma mater—a personal fundraising campaign that garnered \$100 million for the Brian Mulroney Institute of Government and Mulroney Hall, as part of the Xaverian Commons Project at StFX.

On Wednesday, September 18, 2019, StFX University will welcome Mr. Mulroney and his family, supporters from across Canada and around the world, and the media to celebrate the official opening of the Brian Mulroney Institute of Government and Mulroney Hall. The day will include a grand opening ceremony, speeches from Mr. Mulroney and senior representatives of the provincial and federal governments, as well as senior StFX officials and students. Mr. Mulroney will be available to media to speak about the project, as will senior StFX representatives. Join us.

For more information, please contact Cindy MacKenzie, Media Manager, StFX University at (902) 867.2401 or email cmackenz@stfx.ca





FUNDING

- \$65m was raised by Brian Mulroney from private donors; Mr. Mulroney also led the efforts in securing \$30m from the Federal Government and \$5m from the Provincial Government.
- Building cost: approximately \$52m.
- \$16 million was raised specifically for student scholarships and bursaries.
- Academic programming and chairs: \$10m.
- Remainder for Nicholson Tower refurbishment and Xaverian Commons project.
- Mr. Mulroney and his wife, Mila, also made a major financial contribution to the project, and assumed fundraising expenses themselves, so that 100 cents on the dollar will go directly to the university.

REGIONAL ECONOMIC IMPACT AND EMPLOYMENT CREATION

- \$133 million dollar total impact
- 480 direct employment (person years)
- 1,056 indirect employment (person years)
- Almost 600 jobs over a four-year period.

The resulting long-term economic benefits of this project for northeastern Nova Scotia will be substantial. Tourism and supporting jobs will bring revenue to the Antigonish and surrounding rural regions. Being at the forefront of public policy and research will bring much attention, and ultimately investment to the region.



AN INVESTMENT IN STUDENTS

Scholarships and Bursaries

- Recognizing the rising cost of post-secondary education was putting a quality education at jeopardy for students of low financial means, Mr. Mulroney was deliberate and dedicated in raising over \$16 million dollars to go towards helping students obtain an education.
- The Brian Mulroney Institute of Government has among the richest student scholarships and bursaries offering in Canada
- Over 200 scholarships and bursaries available annually. These awards range from \$4,000 to \$60,000 per award, including awards specifically designed to assist marginalized populations, such as Aboriginal and African Nova Scotian communities.



Over 200 Scholarships and Bursaries Available

Each year, The Brian Mulroney Institute of Government will provide financial assistance to over 200 students. A listing of the scholarships and bursaries is below.

	Number awarded annually	Total dollars awarded annually
The Right Honourable Brian Mulroney Scholarship	8	\$120,000
The Sobey Scholarship	8	\$80,000
The Irving Family Scholarship	12	\$60,000
Mila Mulroney Scholarship	16	\$48,000
Dahdaleh Scholarship	16	\$48,000
Joyce Family Bursaries	100	\$100,000
RBC Research Internships	8	\$50,000
J. Armand Bombardier Student Interns	6	\$36,000
Weston Family Scholarship for International Exchange	8	\$48,000
Sister Peggy Butts Scholarship	4	\$7,000
David & Hildegard Mahoney Scholarship	1	\$10,000
Scotiabank Entrance Scholarship	1	\$4,000
Eldee Foundation Bursaries	4	\$4,000
David Marley Scholarship	4	\$8,000
Michael Mulroney Scholarship	4	\$10,000
Guy R. Savard Scholarship	1	\$12,500
Thomas O'Shea Scholarship	4	\$7,000
Bogdanka Pivnički Scholarship	4	\$7,000
Olive Mulroney Elliott Scholarship	4	\$7,000
TOTAL NUMBER OF SCHOLARSHIP/BURSARIES AVAILABLE	213	
TOTAL DOLLARS AWARDED ANNUALLY		\$666,500

A DESIGN FOR THE FUTURE

An enduring, iconic presence.

An enhanced teaching and learning experience.

Focused on engagement: bringing students and faculty together to collaborate.

Cutting-edge research.

Creating a unique undergraduate experience.



ABOUT THE BRIAN MULRONEY INSTITUTE OF GOVERNMENT

Brian Mulroney Institute of Government (BMIG)

- A centre for undergraduate teaching and research in the field of public policy and governance.
- It aims to find creative solutions to complex national and global public policy and governance questions.
- It conducts public outreach to stimulate and influence national and international discourse on political, economic, and social issues.
- It hosts a new interdisciplinary undergraduate program, the BA in Public Policy and Governance.
- It provides students with the skillsets to take on leadership roles in the public sector and beyond.
- The program is unique in Canada and offers \$16 million in scholarships and bursaries.
- The Executive Director of the BMIG, Dr. Don Abelson, holds the Steven K. Hudson Chair in Canada-U.S. Relations.
 - Dr. Adam Lajeunesse holds the Irving Shipbuilding Chair in Arctic Marine Security.
 - Dr. Peter Kikkert is the Irving Shipbuilding Chair in Arctic Policy.
- The next chair, to be advertised this fall, is the Mila Mulroney Chair in Women's Leadership and Empowerment.



ABOUT MULRONEY HALL

General

- Designed by Moriyama and Teshima, the architectural firm that also designed the Canadian Embassy in Tokyo, and the Museum of War in Ottawa.
- 93,000 square feet over four floors, including the Joyce Family Atrium, the Scholars' Walk, classrooms.
- 300-seat auditorium.
- An exact replica of the Right Honourable Brian Mulroney's office when he was the 18th Prime Minister of Canada.

Replica of the Prime Minister's Office

An exhibit about 'Working in the Prime Minister's office – a day in the life of the PM.'

Other Interactive Displays and Exhibits Include:

- An immersive pod housing a repository of videos of Mr. Mulroney's appearances, speeches, etc.,
- A digital photo album including pictures of the diverse visitors Mr. Mulroney met while in office, from world leaders to NHL stars.
- A touchscreen interactive electoral map, based on federal electoral maps from 1984 and 1988.
- While Mulroney Hall is a testament to the political legacy of one of StFX's most esteemed alumni, it is not a museum. It is a working educational facility offering the best classroom and technology to StFX students.



MORE ABOUT MULRONEY HALL

Exterior

- Gently-sloping, accessible, switchback path connecting upper and lower campuses.
- The brick exterior echoes existing structures on campus.
- In a slight departure from the neo-Georgian style seen elsewhere on campus, Mulroney Hall was designed to complement existing buildings, but not a replica. This is fitting, as MH is a public space, including the interior Atrium and Scholars' Walk, and the replica of Mr. Mulroney's office. These facets would not have been feasible in a more traditional structure.
- The building is served by a geothermal heating and cooling system.

Classrooms

- 15 classrooms ranging in size from 40-80 seats (6 40s; 6 60s; 3 80s).
- · Smart technology.
- One Maple League Telepresence room, allowing students to take classes from any of the four Maple League universities (StFX, Bishop's, Mount Allison, Acadia).

The Joyce Family Atrium

- Large, multi-level, multipurpose space situated and designed as an active, animated student gathering and interaction space.
- It is the "Campus Living Room."
- Houses a café, mixed-use seating, and a large fireplace.







For more information on
The Brian Mulroney Institute of Government
at StFX University contact:

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